



Dear Worcester County Humane Society Friend:

We would like to thank you for your interest and support of The Worcester County Humane Society throughout the year.

We have so many wonderful animals looking for their forever homes and rely mainly on local funding we receive from the community, our fundraisers and donations.

We are enclosing our information on our annual sponsorships to benefit the local businesses by associating themselves as a supporter of our organization. We designed these packages so it would be beneficial for you to plan for an annual commitment and exposure. We are hoping this helps with your financial giving to the Worcester County Humane Society.

If you would like us to customize any of the enclosed plans, we would be happy to do that for you.

Please contact Terri Mahoney at 443-497-1124 for more information.

Sincerely,

Kelly Austin
Board President
WCHS



WORCESTER COUNTY HUMANE SOCIETY 2015 ANNUAL SPONSORSHIPS

Top Dog - \$10,000 Annual Sponsorship/Membership

- Sponsorship of 10 abandoned/surrendered animals annually as a sponsor in press releases, news media, social media and WCHS website, FB page & WCHS newsletter*
- Link back to business website from FB and WCHS website
- A portion of vet and maintenance bills for these specific animals will be paid directly through this sponsorship.
- Business logo on all event tee shirts, flyers for events, Promotional material throughout the year to include - Restaurant fundraisers, St. Patrick's Day Parade, Home and Condo Show, Easter Show, Boardwalkin' for Pets Sponsor, Golf Tournament Hole Sponsor, Springfest, Sunfest, year long raffle drawing, Walmart, and events like Farmer's Markets and Pooch Palooza

*Any updates on these animals will be credited to the sponsor and updated photos and press releases sent to media.

Pet Savior - \$5,000 Annual Sponsorship/Membership

- Sponsorship of 5 abandoned/surrendered animals annually as a sponsor in press releases, news media, social media and WCHS website, FB page and WCHS newsletter*
- Link back to business website from FB and WCHS website
- A portion of vet and maintenance bills for these specific animals will be paid directly through this sponsorship.
- Business logo on choice of four events - event tee shirts, flyers for events, promotional material throughout the year - Choose from restaurant fundraisers, St. Patrick's Day Parade, Home and Condo Show, Easter Show, Boardwalkin' for Pets Sponsor, Golf Tournament Hole Sponsor, Springfest, Sunfest.

*Any updates on these animals will be credited to the sponsor and updated photos and press releases sent to media.

Dog Gone Awesome - \$2,500 Sponsorship/Membership

- Sponsorship of 2 abandoned/surrendered animals annually as a sponsor in press releases, news media, social media and WCHS website, FB page and WCHS newsletter*
- Link back to business website from FB and WCHS website
- A portion of vet and maintenance bills for these specific animals will be paid directly through this sponsorship.
- Sponsorship of three events chosen from below - Restaurant fundraisers, St. Patrick's Day Parade, Home and Condo Show, Easter Show, Boardwalkin' for Pets Sponsor, Golf Tournament Hole Sponsor, Springfest, Sunfest.

*Any updates on these animals will be credited to the sponsor and updated photos and press releases sent to media.

Cat's Meow - \$1,000 Sponsorship/Membership

- Sponsorship of 1 abandoned/surrendered animals annually as a sponsor in press releases, news media, social media and WCHS website, FB page and WCHS newsletter*
- Link back to business website from FB and WCHS website
- Co-Sponsorship of two events chosen from below - Restaurant fundraisers, St. Patrick's Day Parade, Home and Condo Show, Easter Show, Boardwalkin' for Pets Sponsor, Golf Tournament Hole Sponsor, Springfest, Sunfest.

*Any updates on these animals will be credited to the sponsor and updated photos and press releases sent to media.

Canine Companion - \$500 Sponsorship/Membership

- Logo & link to business website from FB and WCHS website
- Press release crediting donation in all media promoting your sponsorship (logo) with the WCHS
- Co-Sponsorship of one event chosen from below - Restaurant fundraisers, St. Patrick's Day Parade, Home and Condo Show, Easter Show, Boardwalkin' for Pets Sponsor, Golf Tournament Hole Sponsor, Springfest, Sunfest

Feline Friend - \$250 Sponsorship/Membership

- Press release crediting donation to be mentioned in all news media and WCHS website & FB page promoting your sponsorship (logo)
- Co-Sponsorship of one event from below - Restaurant fundraiser, Golf Tournament Hole Sponsor, Easter Show, Home/Condo Show, Springfest or Sunfest

WORCESTER COUNTY HUMANE SOCIETY 2014-15 SPONSOR

___ (\$10,000) Furlanthropist Sponsor - I understand I will receive sponsorship of 10 shelter animals with a portion of proceeds going to vet & care of animals, prominent listing with logo & link back to business website, on eblasts, website, FB page, media coverage for events, logo on all event sponsorship materials, t shirts, and newsletters, and other events.

___ (\$5,000) Pet Savior Sponsor - I understand I will receive sponsorship of 5 shelter animals to include a portion of proceeds going to vet and care of animals, prominent listing with logo & link back to business website, on eblasts, website, FB page, & media coverage for events. Business sponsorship of 4 events to include logo on t shirts, sponsorship materials, FB page, website and newsletters.

___ (\$2,500) Dog Gone Awesome Sponsor - I understand I will receive sponsorship of 2 shelter animals to include a portion of proceeds going to vet and care of animals, prominent listing with logo, with link back to business website, on eblasts, website, FB page, & media coverage for events. Business sponsorship of 3 events to include logo on t shirts, sponsorship materials, FB page, website and newsletters.

___ (\$1,000) Cat's Meow Sponsor - I understand I will receive sponsorship of 1 shelter animal, prominent listing with logo, with link back to business website, on eblasts, website, Facebook page, & media coverage for events. Co-sponsorship of 2 events to include logo on event materials, FB page, website and newsletters.

___ (\$500) Canine Companion Sponsor - I understand I will receive a link back to business website from WCHS website & FB page, Co-sponsorship of 1 event to include logo on event materials, FB page, website and newsletters

___ (\$250) Feline Friend Sponsor - I understand I will receive recognition of business on WCHS website and FB page, Co-sponsorship of 1 event to include logo on event materials, FB page, website and newsletters.

Sponsor name as you would like listed: _____

Contact Name: _____ Dates of Sponsorship: _____

Address: _____

Phone: _____ Email: _____

Credit Card#: _____ Exp: _____ Code: _____

Or mail check and this form to: WCHS/POB 48, Berlin, MD 21811